



Shropshire Chamber Business Awards 2025

Sponsorship Opportunities

Telford International Centre - Friday 20th June 2025



About the Business Awards

The Shropshire Chamber Business Awards are celebrating their 25th anniversary - and organisers are promising to put on 'the greatest show' for the summer of 2025.

More than 15,000 people have attended the annual awards nights since the competition was launched in 2001, making it one of the largest and most successful events of its kind in the UK.

The silver anniversary, the 2025 ceremony looks set to be one of the biggest, brightest and most exciting ever.

The competition has become recognised as a kitemark of excellence, and winning a trophy is a real badge of honour. Not only can it help you to attract new clients, it is also a huge morale boost for staff.

The awards are not just for Chamber members – although they are organised by Shropshire Chamber of Commerce, any business with a base in either the Shropshire or Telford & Wrekin areas can enter.

Winners of the showpiece Company of the Year accolade have come from all corners of the county over the years, including Telford, Shrewsbury, Oswestry, Whitchurch, Bridgnorth and Ludlow.

700
attendees

20,000
website views
(monthly)

6,500
email
contacts

Business Awards Sponsorship Packages

Sponsor an award today and raise the profile of your organisation in front of hundreds of business leaders and showcase your commitment to Shropshire Businesses.

Category Sponsorship Options:

- Company of the Year (Showpiece award) - £8000 + vat
- Category Sponsorship - £4750 + VAT

Benefits Include:

Seats to the Awards evening including a 3 course dinner:

- Company of the Year – Two Table's (20 seats)
- Category Sponsorship – One Table (10 seats)

Further benefits include:

- Invitation to the Business Awards Launch
- Participation in judging and shortlisting
- Invitation to the Meet the Finalists event
- Category sponsor video
- On-stage award presentation
- Branding across the whole event
- Company name & logo in the Business Awards Programme (Book of the night)
- Pre and post event publicity on the Shropshire Business Awards website, Chamber channels, and wider media coverage
- Sponsors name on the award





Additional Sponsorship Opportunities

Chamber Drinks Reception - £3000 + VAT

Help us make a fabulous first impression and get the awards night off to a great start by sponsoring the arrival drinks reception. You will also have your branding displayed at the event as an official sponsor and two seats at the awards including a three course dinner.

Wi-Fi Sponsor - £1500 + VAT

Have your business name as the Password for the Wi-Fi during the evening of the awards and have your branding displayed at the event as an official sponsor.

Master of Ceremonies - £1500 + VAT

The great thing about sponsoring our master of ceremonies is that he's the man with the microphone throughout the whole evening. So, not only will you get your branding displayed at the event as an official sponsor, you can be sure that he'll be talking about you and giving you several name checks during the course of the evening.

Benefits included:

- Invitation to the Business Awards Launch evening
- Invite to the Meet the Finalists event
- Sponsors company name, logo and profile on the Shropshire Chamber Business Awards website, the main information Portal for the event.
- Sponsor's Company name & logo in the Business Awards Programme (Book of the night)

Additional Sponsorship Opportunities

Shropshire Chamber would like to support businesses with less than 4 employees in the community with a new sponsorship opportunity for 2025 - £100 plus VAT

- For businesses with less than 4 employees
- Must be a Chamber member

Benefits included:

- Invitation to the Business Awards Launch evening
- Sponsor's Company name and logo in the Business Awards Programme (Book of the night) with a reach of 700 guests on the night

Shropshire Chamber would like to support businesses with 10 - 15 employees in the community with a new sponsorship opportunity to sponsor a game on the night for 2025 - £500 plus VAT

- For businesses with 10-15 employees
- Must be a Chamber member

Benefits included:

- Invitation to the Business Awards Launch evening
- Logo displayed on the game stall
- Sponsors Company name and logo in the Business Awards Programme (Book of the night) with a reach of 700 guests on the night
- Foamex board with your logo against the game you have sponsored on the concourse





Key Dates for Sponsors

Judging Week Visits

Monday 12th May:

- Best New Business
- Outstanding Business Growth

Tuesday 13th May:

- Outstanding Customer Service
- The Trailblazer - Innovation Award

Wednesday 14th May

- Excellence in Manufacturing & Engineering
- Best Small Business

Thursday 15th May

- The Eco Award
- Retail, Leisure Hospitality
Hospitality Achievement Award

Friday 16th May

- Young Business Person
- Community Champion -
Business in the Community
- Inspirational Adult Learner Award

Monday 19th & Tuesday 20th May

- Company of the Year

Key Dates

Shropshire Chamber Business
Awards Launch | 23rd January

Pre judge meeting | 2nd April

Shortlisting | 8th April

Announce Finalists | 10th April

Meet the Finalist | TBC

Business Awards Night | 20th June